



Huntington's Disease
Society of America



Greater NY-NJ REGION

Event How-To Guide School Events

Kisses for a Cause:

'Kissing' Booths set up in a school lobby or lunch room can be a great way to raise money and awareness. For a donation students can get a small cluster of Hershey's Kisses! Attach an HD fact to remind students why they donated!



Partnering for Homecoming:

Most high schools partner with a charity to donate the money raised during Homecoming week festivities! Getting students engaged and involved through exciting and already established events means less work for you! Contact the Student Council and Faculty advisors to talk about partnering!



Penny Wars:

Classroom penny wars are an opportunity to engage students in competition! Pennies give points and other coins take points away from other teams. Working with health teachers to do a presentation about HD and then doing penny wars between classes, with a pizza party reward is a great way to get schools involved!



Charity Games:

Outside of Football and homecoming season, using any sports game is a great way to partner! Check with high school boosters and administration to see if ticket or concession sales could be donated to HDSA. Consider a BLUE OUT for a game!



Jump for HD:

Work with your school physical education instruction to host a fun 30 jump rope challenge. Kids can fundraise in advance to help promote the event and there are prizes for top fundraisers & jumpers.



To Get Started Contact:

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